

PROTECT THE RIGHTS OF 45 MILLION CONTACT LENS CONSUMERS

OPPOSE S. 1784 & H.R. 3353 - THE "SO-CALLED" CONTACT LENS PRESCRIPTION VERIFICATION MODERNIZATION ACT

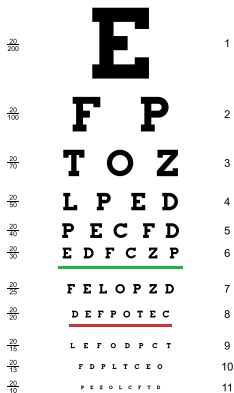
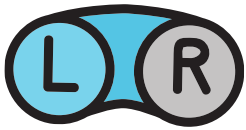


S.1784 & H.R. 3353 WOULD UNDO ALMOST TWO DECADES OF PROTECTIONS FOR CONTACT LENS CONSUMERS.

IF PASSED INTO LAW, THESE TWO BILLS WOULD:

- REMOVE CONSUMER PROTECTIONS IN THE CONTACT LENS MARKETPLACE
- DRIVE UP PRICES AND REDUCE CHOICES FOR CONTACT LENS CONSUMERS
- DIRECTLY UNDERCUT A CRITICAL FEDERAL LAW (THE FAIRNESS TO CONTACT LENS CONSUMERS ACT - FCLCA) & THE FTC'S 2020 UPDATED CONTACT LENS RULE THAT WAS ISSUED UNANIMOUSLY
- UPSET THE CAREFUL BALANCE CRAFTED BY POLICYMAKERS TO PROTECT CONSUMERS BY ERODING & UNDERCUTTING AUTOMATED SYSTEMS THAT ALLOWS CONSUMERS TO PURCHASE CONTACT LENSES FROM THEIR PREFERRED VENDOR

S.1784 & H.R. 3353 SEEK TO END THE MOST EFFECTIVE & EFFICIENT PRESCRIPTION VERIFICATION OPTION CREATED BY CONGRESS IN THE FCLCA BY BANNING AUTOMATED PHONE PRESCRIPTION VERIFICATION



The automated phone prescription verification system is a critical part of the FCLCA, as it has helped create robust competition in the contact lens marketplace and allowed consumers to shop around for their lenses in instances where they do not have a copy of their prescription. Congress adopted this system after receiving evidence of widespread refusals by contact lens prescribers to verify prescriptions in the hopes of preventing their patients from buying their lenses from other retailers. This bill is a blatant attempt to turn back the clock to the days when optometrists had total control over their patient's contact lens prescription and free rein to charge whatever they wanted for contact lenses. These bills also undermine both the spirit and the letter of the newly updated FTC Contact Lens Rule, which was strongly supported by all 5 FTC Commissioners last year, after five-plus years of hard work and review of the issue by the FTC staff.

- AMERICA'S CONTACT LENS CONSUMERS & TAXPAYERS CAN'T AFFORD TO GO BACKWARDS WHEN IT COMES TO CONTACT LENS RIGHTS
- CONSUMERS NEED TO BE ABLE TO ACCESS THEIR OWN CONTACT LENS PRESCRIPTION
- CONSUMERS DESERVE MORE OPTIONS AND CHOICES WHEN BUYING LENSES - NOT FEWER

STAND UP FOR CONSUMERS & TAXPAYERS. STOP S.1784 & H.R.3353

