

Wisconsinites for Responsible Lending (WRL) - FAQ

What is WRL?

WRL is a new statewide coalition of groups and individuals working to promote responsible lending practices and products in Wisconsin. This grassroots effort is being spearheaded by Sol Carbonell, resident of Madison, WI, and Associate National Priorities for Consumer Action (www.consumer-action.org).

Who is part of WRL?

Members of WRL are non-profit agencies, faith-based groups and organizations serving a wide variety of consumers: low-income, seniors, minorities, single mothers, immigrants and many more. We have several things in common:

- A genuine interest in the well being of our clients and the people we serve
- The strong believe that abusive and predatory practices that target vulnerable populations and people in need must be stopped

How does my organization become a member?

To become a member, please contact Sol Carbonell at sol.carbonell@consumer-action.org. There are no fees or due to join.

How can my organization contribute to WRL?

There are many ways to get involved with the **NO more predatory payday loans!** campaign:

- **Contact your state representative:** Ask your elected officials to support responsible lending practices and a 36% comprehensive rate cap.
- **Help us spread the message:** write a story for your newsletter and email your membership to share why you have joined the coalition and how to take action.
- **Share a payday loan story:** if you or your clients have a story to tell, please share it! We need to put real faces on the story and to show state legislators what is happening to our families.
- **Contact the media:** share information with your media contacts and help bring the issue of payday lending to the front pages. Make them aware of the devastating effects payday lending is having on your clients and how your organization is playing a key role in making sure good policy works for all consumers.
- **Invite others to be part of the coalition!** Ask them to contact Sol Carbonell at sol.carbonell@consumer-action.org.