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Listed as the Presenting Sponsor in the convening's title; exclusive name-and-logo recognition as Presenting Sponsor on all online materials presented during the convening; name and logo will be listed on the Consumer Action website; logo will be displayed as Presenting Sponsor on a designated slide at the beginning of the convening; recognition as Presenting Sponsor will be included in remarks; 10 registrations for the Consumer Excellence Awards reception

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Name-and-logo recognition as Benefactor-level sponsor on all online materials presented during the convening; name and logo will be listed on the Consumer Action website; logo will be displayed on its own slide during the convening; recognition of Benefactor-level sponsorship will be included in remarks; eight registrations for the Consumer Excellence Awards reception

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CHAMPION

Recognition as Champion-level sponsors will be included on all online materials presented during the convening; name and logo will be listed on the Consumer Action website; logo will be displayed on a sponsor slide during the convening; six registrations for the Consumer Excellence Awards reception

For more information about sponsorship, please contact:

Carole Berke, carole@caroleberkeassociates.com or Anna Flores, anna.flores@consumer-action.org

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Presenters

Leanna Fortunato, Ph.D.

Dr. Leanna Fortunato is a licensed clinical psychologist who serves as the Director of Quality and Health Care Innovation within the Office of Health Care Innovation (OHCI) at the American Psychological Association. Dr. Fortunato is interested in finding creative ways to harness technology to make high-quality mental health care more accessible and equitable for all. She supports OHCI's efforts to operationalize strategies that promote psychological practice innovation in the realms of digital mental health and measurement-based care. She has experience as a clinical administrator, practitioner, and consultant across a variety of settings including university-based mental healthcare, private practice, and digital mental health. Dr. Fortunato holds a Ph.D. in Clinical Psychology from Eastern Michigan University and is licensed in Illinois and Virginia.



Tiffany Grant

Tiffany Grant is an Accredited Financial Counselor and award-winning personal finance blogger, podcaster, coach and educator. She has been featured on Yahoo Finance, CNBC, MSN, and Essence as an expert on side hustles, business, and money. Grant has helped many people become more in tune with their money by providing financial education in a down-to-earth and relatable format!

She graduated with a Bachelor of Business Administration and Management from the University of North Carolina at Pembroke. In addition, she holds a Master of Business Administration from the University of North Carolina at Greensboro. Grant also holds the SHRM-CP designation and is a Lean Six Sigma Yellow Belt.



VIRTUAL CONVENING



Jordan Marlatt

Jordan Marlatt is the tech analyst at decision intelligence company Morning Consult, where he conducts research, authors analyst notes, and advises clients on emerging technologies and trends.

Prior to this role, Marlatt served as AVP, West Coast Client Services Lead for Morning Consult and more recently as the president and co-founder's chief of staff. In these roles, he consulted industry leaders at both emerging and Fortune 500 technology companies on their insights, marketing, and communications strategies.

Before joining Morning Consult, Marlatt worked at PSB Insights in Washington, D.C.

Marlatt graduated from The George Washington University in Washington D.C. with his Bachelor of Arts in International Affairs and Political Science, and currently resides in San Francisco.

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