

53
YEARS

consumeraction

EMPOWERING CONSUMERS:
FAIRNESS, TRANSPARENCY, ACCOUNTABILITY

CONSUMER EXCELLENCE AWARDS

Join us Wednesday, November 13th, 2024

Virtual Convening:
1:00-2:30 p.m. ET

In-Person Awards Reception:
6:00-8:00 p.m. ET

Hosted by AT&T Forum for Technology, Entertainment and Policy
601 New Jersey Ave NW, Washington, DC, 20001

Consumer Excellence Award Honorees



*Federal Trade Commission
Bureau of Consumer Protection*



National Consumer Law Center



*Prince George's Community College
Financial Empowerment Center*

Special Recognition Awardees



Mark Espinoza
Senior Director, Public Affairs
Walmart



Brian Rothery
Vice President, Government and Public Affairs
Enterprise Mobility

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CONSUMER EXCELLENCE AWARDS

\$30,000 Presenting Sponsor

Company name included with the title of the Consumer Excellence Awards; opportunity for a company representative to speak during the awards reception; dedicated page as the Presenting Sponsor in the program book; 30 tickets to the event; acknowledgment on all materials related to the event, including the invitation and press materials; listing as the Presenting Sponsor on the Consumer Action website; logo listing in the program book as the Presenting Sponsor; recognition during the awards ceremony; opportunity to serve on the event host committee; event display

\$25,000 Leadership Circle

Dedicated page as a Leadership Circle-level sponsor in the program book; 25 tickets to the event; acknowledgment on all materials related to the event, including the invitation and press materials; listing as a Leadership Circle-level sponsor on the Consumer Action website; logo listing in the program book as a Leadership Circle-level sponsor; recognition during the awards ceremony; opportunity to serve on the event host committee; event display

\$20,000 Guardian

20 tickets to the event; acknowledgment on all materials related to the event, including the invitation and press materials; listing as a Guardian-level sponsor on the Consumer Action website; logo listing in the program book as a Guardian-level sponsor; recognition during the awards ceremony; opportunity to serve on the event host committee; event display

\$15,000 Underwriter

15 tickets to the event; acknowledgment on the event invitation; listing as an Underwriter-level sponsor on the Consumer Action website; logo listing in the program book as an Underwriter-level sponsor; recognition during the awards ceremony; opportunity to serve on the event host committee; event display

\$10,000 Donor

10 tickets to the event; acknowledgment on the event invitation; logo listing in the program book as a Donor-level sponsor; opportunity to serve on the event host committee; event display

\$7,500 Defender

Six tickets to the event; acknowledgment on the event invitation; logo listing in the program book as a Defender-level sponsor; opportunity to serve on the event host committee; event display

\$5,000 Benefactor

Four tickets to the event; acknowledgment on the event invitation; listing in the program book as a Benefactor-level sponsor; event display

\$2,500 Champion

Four tickets to the event; listing in the program book as a Champion-level sponsor; event display

\$1,500 Patron

Four tickets to the event; listing in the program book

\$500 Special Friend

Two tickets to the event; listing in the program book

\$250 Supporter

One ticket to the event

For more information about sponsorship, please contact:

Carole Berke, carole@caroleberkeassociates.com or Anna Flores, anna.flores@consumer-action.org

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VIRTUAL CONVENING

\$10,000

PRESENTING SPONSOR

Listed as the Presenting Sponsor in the convening's title; exclusive name-and-logo recognition as Presenting Sponsor on all online materials presented during the convening; name and logo will be listed on the Consumer Action website; logo will be displayed as Presenting Sponsor on a designated slide at the beginning of the convening; recognition as Presenting Sponsor will be included in remarks; 10 registrations for the Consumer Excellence Awards reception

\$7,500

BENEFACTOR

Name-and-logo recognition as Benefactor-level sponsor on all online materials presented during the convening; name and logo will be listed on the Consumer Action website; logo will be displayed on its own slide during the convening; recognition of Benefactor-level sponsorship will be included in remarks; eight registrations for the Consumer Excellence Awards reception

\$5,000

GUARDIAN

Name-and-logo recognition as Guardian-level sponsor on all online materials presented during the convening; name and logo will be listed on the Consumer Action website; logo will be displayed on a sponsor slide during the convening; recognition of Guardian-level sponsorship will be included in remarks; eight registrations for the Consumer Excellence Awards reception

\$2,500

CHAMPION

Recognition as Champion-level sponsor will be included on all online materials presented during the convening; name and logo will be listed on the Consumer Action website; logo will be displayed on a sponsor slide during the convening; six registrations for the Consumer Excellence Awards reception

For more information about sponsorship, please contact:

Carole Berke, carole@caroleberkeassociates.com or Anna Flores, anna.flores@consumer-action.org