



Brian Rothery

*Vice President – Government and Public Affairs
Enterprise Mobility*

Brian Rothery serves as Vice President of Government and Public Affairs for Enterprise Mobility, the most comprehensive transportation service provider.

Enterprise Mobility operates a global network of diverse mobility solutions serving consumers, businesses and governments, including car rental, fleet management, flexible leasing, carsharing, vanpooling, car sales, truck rental, vehicle subscription, luxury rental, technology solutions, as well as nearly 9,500 fully staffed neighborhood and airport locations, including franchisee branches, in more than 90 countries and territories. The Enterprise Mobility portfolio includes one of the largest car rental companies in the world, as measured by revenue and fleet.

Enterprise Mobility and its affiliate Enterprise Fleet Management deliver leading customer service and experiences, operating more than 2.3 million vehicles throughout the world and accounting for nearly \$35 billion in revenue in fiscal year 2023. Combined, these businesses include Enterprise Rent-A-Car, National Car Rental, Alamo, Enterprise CarShare and Car Club, Enterprise Fleet Management, Enterprise Car Sales, Enterprise Truck Rental, Enterprise Flex-E-Rent, Exotic Car Collection by Enterprise, Commute with Enterprise and Entegral, all marketed under the Enterprise Mobility brand name. The annual revenues of Enterprise Mobility – one of America’s largest private companies – and its affiliate Enterprise Fleet Management rank near the top of the global travel industry, exceeding many airlines and most cruise lines, hotels, tour operators, and online travel agencies.

Rothery manages state and local government and political issues affecting the car rental, fleet leasing, car sharing and car sales industries. He also has more than two decades of experience working on public policy issues affecting the broader travel industry. In August 2018, he was selected by the U.S. Secretary of Commerce to serve on the United States Travel and Tourism Advisory Board. Rothery also serves on the board of Cardinal Glennon Children’s Foundation.

Rothery is a graduate of Furman University in Greenville, SC, and St. Louis University School of Law. He is a member of the Missouri Bar Association, and lives in St. Louis, MO with his wife and children.
