

consumer action

Education and advocacy since 1971

National Consumer Empowerment Conference
November 15 – 16, 2017
Rosemont, Illinois

Agenda

DAY ONE

8:30 – 9:00 **Registration and Breakfast**

9:00 – 9:15 **Welcome and Program Overview**

-- Ken McEldowney, Executive Director, Consumer Action

-- Selected conference sponsors

9:15 – 10:15 **Session 1**

Consumer Protections at Risk

-- Bartlett Naylor, Financial Policy Advocate, Public Citizen

-- Joe Valenti, Director of Consumer Finance, Center for American Progress

10:15 – 10:30 **Break**

10:30 – 11:30 **Session 2**

PACE Clean Energy Loans: Cost effective or predatory?

-- Paul Herrera, Government Affairs Director, Inland Valleys Association of Realtors

-- Andrea Luquetta-Kern, Deputy Director, California Reinvestment Coalition

11:30 – 12:30 **Lunch**

12:30 – 1:40 **Session 3**

Sharing Economy: What consumers should know about the risks, benefits and more

-- Ethan Pollack, Associate Director of Research and Policy, Aspen Institute Future of Work Initiative

-- Katherine Fiester, Staff Attorney, Legal Aid at Work

1:40 – 2:40 **Session 4**

The New Consumer Surveillance: How companies track your every move and profit from it

-- Pam Dixon, Executive Director, World Privacy Forum

2:40 – 2:55 **Break**

2:55 – 4:10 **Session 5**

Inspiring Youth to Build Wealth

-- LaShawndra Thornton, Associate Director, Achieving the Dream

-- Margaret Libby, Executive Director, MyPath

-- Yolanda Waldon, America Saves for Young Workers Coordinator, Consumer Federation of America

- 4:10 – 4:20 **Session 6**
Used Car Buyers Beware
-- Ruth Susswein, Deputy Director of National Priorities, Consumer Action
- 4:20– 5:15 **Networking Activity**
- 5:15 – 5:30 **Closing Remarks**
-- Selected conference sponsors
- 5:30 – 7:00 **Dinner**
- DAY TWO**
- 8:00 – 8:30 **Breakfast and Reconvening of Conference**
- 8:30 – 9:15 **Session 7**
Using FinTech to Expand Your Counseling Reach
-- Bill Druliner, Director of Strategic Partnerships, GreenPath Financial Wellness
-- Kristopher Budi, Director of Financial Products, Catalyst Miami
- 9:15 – 10:15 **Session 8**
CFPB: Fighting Financial Hurdles: From student loan servicing deceptions to servicemembers' financial strife
-- Paul Kantwill, Assistant Director for Servicemember Affairs, Consumer Financial Protection Bureau
CFPB Consumer Response: How complaints and consumer feedback inform the CFPB's work
-- Darian Dorsey, Deputy Assistant Director of Consumer Response, Consumer Financial Protection Bureau
- 10:15 – 10:30 **Break**
- 10:30 – 11:30 **Session 9**
Advocates Win Access to Credit
-- Josh Silver, Senior Advisor, National Community Reinvestment Coalition
-- Andrea Luquetta-Kern, Deputy Director, California Reinvestment Coalition
- 11:30 – 12:30 **Lunch**
- 12:30 – 1:15 **Session 10**
Living with Financial Volatility
-- Rachel Schneider, Senior Vice President, Center for Financial Services Innovation
- 1:15 – 2:30 **Session 11**
Earn and Learn: Apprenticeship programs
-- Dr. Rebecca Lake, Dean of Workforce and Economic Development, Harper College
-- Olivier Meyenhofer, Vice President, HR Business Partner North America, Zurich Insurance Company
- 2:30 **Adjournment**